



FOR IMMEDIATE RELEASE

**HCI Welcomes Ron Goldey as Vice President,
Sales and Marketing for Digital Device Sales**

Leader in Healthcare Technology Welcomes
New Sales and Marketing Vice President to Drive Engagement

Goldey Brings 25 Years of Healthcare Sales Experience to New Role



CINCINNATI, OHIO, February 9, 2021 — HCI is proud to announce and welcome Ron Goldey as the company's new Vice President of Sales and Marketing. Mr. Goldey will be responsible for initiating new client relationships in the digital patient engagement space, directing the company's strategic sales initiatives, driving revenue, and establishing new authorized dealer partnerships. He is an accomplished sales executive with extensive experience and leadership roles in healthcare technology development.

"I'm truly looking forward to being part of an established leader in the healthcare technology marketplace," Mr. Goldey says. "I have a deep interest in healthcare innovation and the power it has to optimize quality care for patients and help providers streamline their operations. I'm excited I can bring my unique skill set as a contributor to HCI." John Pratt, CEO of HCI said, "We're very happy Ron is joining our team. His experience and knowledge of the healthcare technology marketplace supports HCI's goals and our desire to bring innovative solutions to the industry and providers we serve."

Mr. Goldey joins HCI from CenTrak, an enterprise Location Service provider, where he was Senior Director of Strategic Partnerships. As a co-founder of Healthcare Information Technology Inc., he co-developed and implemented one of the very first RTLS-enabled patient, staff and asset tracking solutions for hospitals.

Mr. Goldey will leverage his deep understanding of integrated, enterprise solutions to support the company's sales efforts and develop and nurture relationships with our sales network for HCI's Digital Interactive Patient Care Solutions. In addition to developing sales strategy to drive revenue during a period of exceptional growth for the company, he will directly engage new clients and support product innovation and project implementation.

ABOUT HCI

HCI provides interactive patient care solutions for healthcare and long-term care providers via a connected suite of innovative touch-enabled digital whiteboards, digital displays, interactive tablets and in-room Patient televisions. Our solutions give providers the opportunity to streamline and optimize their workflows for better human and fiscal resource management. Our platform and products are designed to integrate across existing healthcare facility systems for maximum engagement and the best user experience. We leverage patient and staff data analytics for better care coordination at lower cost, ultimately benefiting providers, patients and communities.

To learn more, please contact Grace Markley, Director of Marketing, 513-453-1246 or email gracemarkley@hcic.com, and visit www.hcic.com.

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